

Foundation Day Address
by
Shri S. RAMADORAI, CEO and MD, Tata Consultancy Services Ltd.

In August 1984, Bharat Ratna Shri. C. Subramanian along with Prof. P. S. Mani Sundaram, the then Vice-Chancellor of Bharathidasan University chaired a meeting of leading academicians and industrialists and an idea was born. This led to the creation of a management institute strategically located at one of India's Navratna PSUs, the Bharath Heavy Electricals Ltd. That was the genesis of Bharathidasan Institute of Management – School of Excellence.

Twenty-two years down the line, BIM celebrated its Foundation Day on 19th August 2006, as one of the premier business institutes in our country. Padma Bhushan Shri S. Ramadorai, CEO & MD, Tata Consultancy Services, presided over the Foundation Day celebrations. Shri Ramadorai has played a key role in building TCS into one of the world's largest software companies. He is also the Chairman of the Board of Governors of BIM.

Shri Ramadorai's Address:

Speaking at the 22nd Foundation Day of the BIM, Mr. Ramadorai has said innovations and technology breakthroughs of the future are more likely to emerge out of convergence of different disciplines. It was essential that teachers of management, science and technology adopt a multi-disciplinary approach. "The way managers' work has changed and will continue to do so. The way we teach should also reflect the change," Mr. Ramadorai said.

Besides multi-disciplinary skills, domain expertise, an innovative mindset, global outlook and communication skills were the pre-requisites for future managers. The budding managers should be "venturesome". Conditions are promising for them. The country's intellectual capital in IT, bio-technology and other cutting-edge disciplines hold the key to global leadership. Innovation should have no boundaries. Spotting and optimizing opportunities for innovation would yield new enterprises, products and services.

Information technology, he said, was at the heart of every domain. The pace of change in IT had given a fresh connotation for newness. The knowledge business was becoming more specialized to suit the needs of end users. Customization and personalization were the key differentiating factors, Mr. Ramadorai said.

Mr. Ramadorai said TCS would consider a suggestion made by Bharathidasan University Vice-Chancellor C. Thangamuthu that the company support an MBA programme in Technology Management at the Bharathidasan Institute of Management (BIM).

Prof. C. Thangamuthu, Vice-Chancellor, Bharathidasan University, Prof. N. Jayasankaran, Director-General, BIM, Prof. M. Sankaran, Director, BIM and Senior Managers from BHEL, also solicited the function. BIM students also had the opportunity to interact with the BIM Alumni members who participated in the celebrations.

BIM thanks one and all who made the Foundation Day celebrations a success.